



ABSTRACT

Forests – Implementation of Green Tamil Nadu Mission by Mobilising Public funds/ donations on lines of “Namakku Naame Thittam” – Guidelines – issued.

ENVIRONMENT, CLIMATE CHANGE AND FOREST (FR.6) DEPARTMENT

G.O.(Ms) No: 13

Dated : 11.01.2023

சுபகிருது, மார்ச்சு - 27

திருவள்ளூர் ஆண்டு-2053

Read:

From the Mission Director, Green Tamil Nadu Mission, Letter No.GTM/38/2022, dated 17.10.2022.

ORDER :

In the letter read above, the Additional Principal Chief Conservator of Forests and Mission Director, Green Tamil Nadu Mission has stated that one of the directives in implementation of Green Tamil Nadu Mission is to ensure that it becomes a people's movement by encouraging their active participation. In order to achieve this objective, the Green Tamil Nadu Mission is receiving funds by way of donations from public and organizations. The said donations are being deposited in the bank account exclusively opened for implementation of Green Tamil Nadu Mission. He has also furnished the draft guidelines for implementation of Green Tamil Nadu Mission by mobilizing funds as donations from public, corporate organizations, people welfare associations, etc., and also for ensuring stake holders participation in Green Tamil Nadu Mission activities on lines of “Namakku Naame Thittam”. The Additional Principal Chief Conservator of Forests and Mission Director, Green Tamil Nadu Mission has requested the Government to approve the same.

2. The Government after careful examination of the proposal of the Additional Principal Chief Conservator of Forests and Mission Director, Green Tamil Nadu Mission have decided to approve the Guidelines as annexed to this order for implementation of Green Tamil Nadu Mission by mobilizing funds as donations from public, corporate organizations, people welfare associations etc, and also for ensuring stake holder participation in Green Tamil Nadu Mission activities on lines of “ Namakku Naame Thittam”.

3. This order issue with the concurrence of Finance Department vide its U.O No.49140/ECC&F/2022, dated.15.11.2022.

(BY ORDER OF THE GOVERNOR)

SUPRIYA SAHU
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

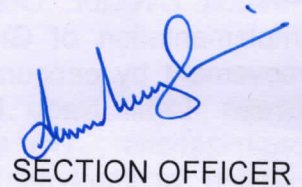
To

The Principal Chief Conservator of Forests (HoFF), Chennai-32.
The Additional Principal Chief Conservator of Forests & Mission Director,
Green Tamil Nadu Mission Chennai-15.

Copy To:

O/o the Hon'ble Minister (Fin&HR), Chennai – 09.
O/o the Hon'ble Minister (Forest), Chennai – 09.
Finance Department, Chennai – 09.
The Senior Private Secretary to Additional Chief Secretary to Government,
Environment, Climate Change and Forest Department, Chennai – 09.
The Private Secretary to Special Secretary (Forest)
Environment, Climate Change and Forest Department, Chennai -09.
SF/SC

// Forwarded/ By Order //



SECTION OFFICER

ANNEXURE

GUIDELINES FOR IMPLEMENTATION OF GREEN TAMIL NADU MISSION BY MOBILISING PUBLIC FUND / DONATION

Green Tamil Nadu Mission was launched with objective to increase forest and tree cover in the State from 23.8% to 33% of its geographical area by the year 2030- 2031. This will support the State's plan to create additional carbon sink of 50-60 million tons in its forest and tree cover by the year 2030-31, by forest land restoration and increasing tree cover outside forests. Under the Mission, native trees of economic and ecological significance shall be planted on suitable public lands such as urban areas, farm lands, educational institutions, temple lands, sacred groves, industrial areas, tank foreshore, padugai lands etc.

One of the directives for implementation of Green Tamil Nadu Mission is to ensure that the Mission becomes a People's movement by soliciting their engagement and by actively involving multiple agencies, organizations (Government/ Non-Government), individuals, farmers, local bodies, private institutions /agencies, academia, business houses, School and college students, youth organizations etc.

In order to achieve the desired objective, the Green Tamil Nadu Mission is open to receive funds by way of donations from public, corporate organizations, people welfare associations, Individuals etc. To effectively manage such funds under Green Tamil Nadu Mission, the following guidelines are formulated:

1. Public Participation:

- (1) The minimum public contribution shall be for cost of one seedling.
- (2) There will be no upper limit for public contribution and they can contribute for any number of seedlings.
- (3) The intending individuals/ industries/ organizations etc. shall donate the amount to the Green Tamil Nadu Mission through online in its portal

(www.greentnmission.com) or offline by means of Demand Draft in favour of Mission Director, Green Tamil Nadu Mission. The contributions made by any entity under Corporate Social Responsibility (CSR) may also be accepted as public contribution subject to the instructions contained in the Letter (Ms) No.310, Finance (BPE)/2020 dated 31.07.2020.

- (4) The funds received shall be deposited in the bank account maintained for implementation of Green Tamil Nadu Mission at head quarters. Receipt should be given to all contributions received.
- (5) All the seedlings raised by utilising the funds received through donations shall be located to a nursery / plantation sites with geo-tagging and shall be uploaded on the web-portal of the Green Tamil Nadu Mission. The donors shall be given access to the data where the seedlings are raised and the present status of the implementation.

2. Procedure for Selection of works:

- (1) Any stakeholders intending to carry out the work under the Green Tamil Nadu Mission shall take up the work, provided they contribute minimum of 51% of the total estimated value of the work in the first instance.
- (2) List of works where participation is required from NGO/ Trust/ industries/ entities etc. will be displayed in the web-portal for information.
- (3) Stakeholders can come up with proposal for taking up the works under Green Tamil Nadu Mission after the approval of respective District Green Committee. Request in the form of an application indicating the work to be taken up with consent for contributing atleast 51% of the estimate amount has to be given to the concerned District Green Committee. The District Green Committee after examining the proposal with the Standard Operating Procedure and norms shall accept the proposal. Once the proposal is accepted by the District Green Committee, the funds shall be deposited in Green Tamil Nadu Mission account by the stakeholders.
- (4) The Green Tamil Nadu Mission shall contribute the balance fund and the fund shall be released by Green Tamil Nadu Mission for execution of

work in installments based on the progress of work to be certified by the District Forest Officers of District Green Committee. In respect of stakeholders making 100% contribution, the work may be executed by them, if they undertake to execute the work in areas other than Reserved Forest areas. In such cases, works can be entrusted to the stakeholders without insisting on the advance contribution by District Green Committee. However, the work proposed should be placed before the District Green Committee with total estimate as per the norms, which shall examine, approve and forward a copy of the same to Mission Director, Green Tamil Nadu Mission. The work should be executed only with the administrative sanction / Technical sanction of District Green Committee / Mission Director, Green Tamil Nadu Mission.

- (5) Preparation of estimates, technical sanction, sanctions of bills, measurement, and check measurement, etc. will be done as per the existing guidelines.
- (6) If permission of any other department, other than Forest Department is necessary to execute the work, permission shall be obtained from the concerned department before according Administrative Sanction.
- (7) If the assets to be created have to be maintained by any other department, concurrence should be obtained from the department concerned prior to the implementation.
- (8) Priority shall be given to such works which are needed most and on first come first basis.

3. Utilisation of funds:

- Funds received towards contribution to the Green Tamil Nadu Mission shall be utilized for works related to raising of nursery, planting, maintenance of planted seedlings, awareness creation and administrative expenses.

4. Suggested List of works that may be taken up:

- Nursery Site preparation with creation of basic minimum amenities for the

- visitors.
- Raising advanced nursery.
 - Planting in identified areas.
 - Providing Tree guard.
 - Watering of seedlings.
 - Other maintenance works both in Nursery as well as in planted site.

5. Conditions stipulated:

- a) The assets so created under the Mission, shall be the property of Tamil Nadu Government and no contributing person /entity can claim any right over such assets.
- b) The name of the Stakeholder which intends to take up the work may be put up in the name board at the place of execution of work with the permission of District Green Committee/ Mission Director under Green Tamil Nadu Mission. The name of the scheme "Green Tamil Nadu Mission" should be displayed in the name board is not less than two-thirds of the size of the name board.
- c) If any organization/ Stakeholder after initiating the work failed to complete the work or not showing interest in executing the work, they will be prohibited from carrying out the work further in future and they shall not claim back the amount they contributed to the Mission.

6. Maintenance of Assets created under Green Tamil Nadu Mission:

The assets created under the scheme shall be maintained by Green Tamil Nadu Mission (GTM). However, if the contributors come forward to maintain the assets/ Plantations/ Nurseries, they can be allowed to maintain the same on behalf of the mission provided the entire cost of maintenance is borne by them. However, the contributor shall not claim right over the assets.

7. Monitoring:


- Proper monitoring mechanism shall be implemented for effective monitoring of the works under the Green Tamil Nadu Mission. The contributing agencies/ public can access the portal (www.greentnmission.com) and monitor the

various stages of work viz., nursery in various stages, planting done etc.

- It will be the responsibility of Stakeholder/ organisation implementing the works in Green Tamil Nadu Mission to upload various stages of work in the web portal through dedicated app.
- The works under Green Tamil Nadu Mission will be monitored physically by authorities at various levels as designated by Green Tamil Nadu Mission Office.
- There will be scientific monitoring of activities implementing under Green Tamil Nadu Mission using GIS for real-time analytics for ensuring the fairness and transparency in the works related to the Green Tamil Nadu Mission.
- The accounts of Green Tamil Nadu Mission shall be audited every year for ensuring transparency.
- The Mission shall be effectively monitored through third party monitoring on various performance indicators of the mission with reputed institutions.

SUPRIYA SAHU
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

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